

THE CONCEPT OF CONFIDENCE SHOW

"It's the second time Ross has worked with us during our National Conference Day and he has never failed to deliver. He captivates audiences and has a gentle, engaging nature to his delivery"

Nick Mathers, Conference Lead, The Manchester College

Key Note Speaking

"The Concept of Confidence Show" is where Ross takes you on a fun interactive journey to learn about what it takes to be confident, and how a lack of this concept can significantly reduce your potential in life, and possibly leave you vulnerable to mental health issues.

Over many years Ross has developed his skillset in many areas, working in areas such as performance skills, elevator pitches, soft communication skills, and growth mindsets. Yet, he keeps coming back to what he calls the 'core confidence component' which is essential for success in life.

"The Concept of Confidence Show" offers the audience the opportunity to be part of the learning, without any pressure to perform.

Ross talks about how our brains work on chemical and structural levels, how we can identify and develop starter and smarter confidence, how resilience can help or hinder us, the impacts on mental health, how we must magnify our successes rather than expand our perceived losses – all of these areas will open doors for us in our personal and professional lives.



About Ross

Ross McWilliam has been engaging, educating and empowering people for the past 30 years. He has worked in over 15000 schools, colleges and universities developing the mindset of pupils, teachers and senior leaders.

Ross is an established keynote speaker having spoken at over 50 events including National Association of Headteachers 2017, Institute of School Business Leadership 2018, Association of Colleges 2018, Havering Education National Conference 2020.

Ross's real passion is developing the potential in people..."It's not who gets there first that wins, just as long as you get there then we are all winners!"

"I have known Ross for many years and worked with him in a number of different capacities. He has now found his niche as a motivational speaker and accomplished author. He connects directly with audiences, creating positive and lasting change."

David Taylor, Pro Chancellor, UCLan, Chairman Lancashire Enterprise Partnership



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