

# MOTIVATIONAL SPEAKING FOR EDUCATION

"It's the second time Ross has worked with us during our National Conference Day and he has never failed to deliver. He captivates audiences and has a gentle, engaging nature to his delivery"

**Nick Mathers, Conference Lead, The Manchester College**



## I am Ordinary But You Could Be Extraordinary!

What is success and what do you think it takes to be successful? Success in life could be having a focus, being responsible, having a network of family and friends, feeling fulfilled. In business and sport, this could be about becoming No 1, reaching the top, achieving fame and fortune. But what steps must we take to start this process off, and then what must we keep doing to make the breakthrough.

Lastly, what must we do to maintain our status? This talk will take you on a journey of anecdotal and empirical evidence detailing the components of success and what each person must do to achieve higher levels.

*This talk will examine self-belief, resilience, purposeful practice, mind fitness, legacy motivators and confirmation markers.*

## Resilience – Is It All It's Cracked Up To Be?

All too often we are told to never give up and keep going. In essence, this is what many people term resilience and it is generally perceived as a great quality and you need it if you want any measure of success in life. While this may be true at many levels, the downside of this approach is that ironically, how we define resilience and how we teach some of the ways to get it, may actually be at best counter-productive, and at worst, self-defeating with worn out attitudes and maybe possible mental health issues. Resilience should be seen not only as an ability to keep going, but also being adaptable when progress is slow or even halted. This adaptability to re-group, re-learn and even regroup may be at the heart of what resilience truly is.

*This talk will look at the benefits of resilience, how we can get more of it and the warning signs when we pursue it too aggressively.*

## Winning Mindsets for Children & Young Adults

No matter what you want to do in life, there are certain foundations that must be in place before any achievements can be made and sustained. These foundational skills, habits, and attitudes are otherwise known as the Winning Mindset. The Winning Mindset is linked to the introduction of experiences and knowledge and its success rate is heightened if introduced at the key age range of 8-12 years – exponential benefits accrue between these ages, but it is not an exclusive age range as progress can also be gained beyond this time frame. However, this 8-12 age range is a time when the young mind is receptive to positive ideas and change, is less influenced by negative peer stereotypes, and there is an openness, motivation and opportunity to learn from mistakes, even embrace them.

*This talk will examine why 8-12 is a crucial time for development, how a growth mindset to challenge and temporary failure can be harnessed, and what measures can be used to assess progress.*

## About Ross

Ross McWilliam has been engaging educating and empowering people for the past 30 years. He has worked in over 15000 schools, colleges and universities developing the mindset of pupils, teachers and senior leaders.

Ross is an established keynote speaker having spoken at over 50 events including National Association of Headteachers 2017, Institute of School Business Leadership 2018, Association of Colleges 2018, Havering Education National Conference 2020.

Ross's real passion is developing the potential in people..."It's not who gets there first that wins, just as long as you get there then we are all winners!"



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