

# COACHING: LEADERSHIP IN BUSINESS

## Available Formats and Pricing

Twilight Introduction  
Half Day Development  
Full Day Comprehensive

Available Online or Face to Face  
\*Priced per head with Group discounts available

## Course Introduction

### “Are You Leading Or Are You Being Led?”

Ineffective and poor leadership is at the heart of many failing businesses. It epitomises an inability to galvanise key stakeholders to reach their own potential. This has a direct negative impact on employee engagement and business objectives.

## Course Outline

- Understanding why poor and ineffective leadership ultimately fails
- Review case studies of effective leadership
- Compile self and school leadership needs SWOT analysis
- Barriers to good leadership
- Opportunity to contribute to group coaching scenarios and role play

## Course Outcomes

By the end of the INSET, delegates will have:

- A greater understanding of the concept of leadership
- A greater knowledge of the key leadership components
- A practical needs analysis in generic and specific formats
- A greater awareness of personal and organisational qualities needed for effective leadership

## Trainer Profile

Ross McWilliam has been involved with formal education for over 30 years and has probably changed the lives of over one million children, young adults and professionals within the field of mindsets.

He has worked with over 1,000 schools and businesses and has a real passion for helping to develop and sustain professionals.

Ross is accredited by Mental Health First Aid England (MHFA) and delivers training and keynote speaking at various national conferences, school clusters and business managers forums.

“Enthusiastic, enthralling, and entertaining, Ross McWilliam is an inspiring individual. I've known Ross for many years, and much as I have to do on a daily basis at Network ITN News, he engages the audience. Ross clearly has a love for learning and is also passionate to share that knowledge.”

**- Richard Frediani, Senior News Editor ITV News**



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