



COACHING: LEADERSHIP AND SUPERVISION

Available Formats and Pricing

Twilight Introduction
Half Day Development
Full Day Comprehensive

Available Online or Face to Face
*Priced per head with Group discounts available

Course Introduction

“Are You Leading Or Are You Being Led?”

Ineffective and poor leadership is at the heart of many failing schools. It epitomises an inability to galvanise key stakeholders to reach their own potential. This has a direct negative impact on staff development and ultimately pupil learning and achievement.

Course Outcomes

By the end of the INSET, delegates will have:

- A greater knowledge of key leadership components
- Understanding why poor and ineffective leadership ultimately fails
- Review case studies of effective leadership
- Compile self and school leadership needs SWOT analysis
- Barriers to good leadership
- Opportunity to contribute to group coaching scenarios and role play
- A greater awareness of personal and organisational qualities needed for effective leadership

Trainer Profile

Ross McWilliam has been engaging educating and empowering people for the past 30 years. He has worked in over 1500 schools, colleges and universities developing the mindset of pupils, teachers and senior leaders.

He has written for various journals such as Times Educational Supplement, SecEd, Head Teacher Update, Meetings & Incentive Travel and Lancashire Business View. Ross is a published children's author, more information can be found at: www.cuppajourney.com

“Ross has delivered several staff leadership events for us at P & L Courses. His knowledge and expertise coupled to his engaging non-patronising manner, helps ensure progress is made by many, if not all delegates.”

- **John Goodwin, Former Headteacher**



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