



COACHING: COMMUNICATION AND PRESENTATION SKILLS FOR YOUNG PROFESSIONALS

Available Formats and Pricing

Twilight Introduction
Half Day Development
Full Day Comprehensive

Available Online or Face to Face
*Priced per head with Group discounts available

Course Introduction

Being able to communicate clearly and effectively is right at the top of professional skills needed for success in any business. What often looks like seamless professionalism is often underpinned by key principles of communication and presentational knowledge and practise. This course offers the opportunity to get on the inside track of communicating and presenting using sound foundational skills which build into a bespoke performance toolkit.

Course Outline

- Analysing poor and outstanding communication styles and content
- Breaking down the key components of your message
- Deciding on the medium of communication
- Introduction and opportunity to practise elevator pitching skills
- Skills associated with networking masters
- Simple and more complex PPT skills
- Use of non PPT methods to communicate
- The art of storytelling

Trainer Profile

Ross McWilliam has been involved with formal education for over 30 years and has probably changed the lives of over one million children, young adults and professionals within the field of mindsets.

He has worked with over 1,000 schools and businesses and has a real passion for helping to develop and sustain professionals.

Ross is accredited by Mental Health First Aid England (MHFA) and delivers training and keynote speaking at various national conferences, school clusters and business managers forums.

Course Outcomes

By the end of the INSET, delegates will have:

- A greater understanding of clear communication using vocal, verbal and body language
- Identification of role models
- Drill down to understand the ratio of knowledge transfer, audience engagement, and consolidation of key points
- Confidence to present to all stakeholder groups including the Peer Group
- An improved ability to weave metaphors and appropriate anecdotes into delivery style

“Enthusiastic, enthralling, and entertaining, Ross McWilliam is an inspiring individual. I've known Ross for many years, and much as I have to do on a daily basis at Network ITN News, he engages the audience. Ross clearly has a love for learning and is also passionate to share that knowledge.”

- **Richard Frediani, Senior News Editor ITV News**



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